

The Grackle View

The Grackle Coffee Company “quarterly” newsletter.

Quick notes:

Holy smokes it's cold. This must be ~~winter~~ ~~spring~~ ~~summer~~ ~~fall~~ ~~winter~~ ~~spring~~ ~~fall~~ again.

Hours are unchanged.

Tues-Fri we're open 7 to 5:30
Sat 7:30 - 5
Sun 8-5

Highlights:

- “News” – 1
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- Links – 3

This just in: H P Lovecraft liked coffee exceedingly

He only stopped liking coffee because he's, as far as we know, no longer living. But before he joined the Elder Ones beyond the stars he apparently said this.

“I like coffee exceedingly...” quoth HPL in a letter to J. Vernon Shea

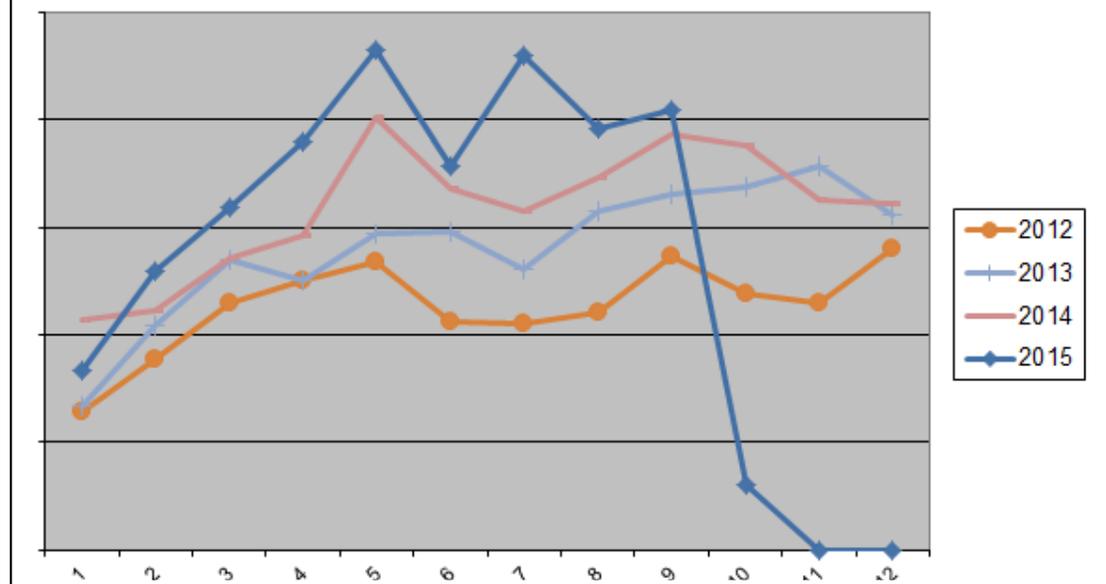
Source: <http://www.hplovecraft.com/life/interest/foods.aspx>

That same link also has his thoughts on pie (“Pie is my favourite dessert”) and also some useful tips on how to spend no more than \$3/week on food. Even in 1932 that was...frugal. Given his choices it's no wonder he had some odd dreams. “Speaking of industrio-economic matters—let me assure you that a 2-or-3-dollar-a-week dietary programme need not involve even a particle of malnutrition of unpalatability if one but knew what to get and where to get it. The tin can and delicatessen conceal marvellous possibilities! Porridge? Mehercule! On the contrary, my tastes call for the most blisteringly high-seasoned materials conceivable, and for desserts as close to 100% $C_{12}H_{22}O_{11}$ as possible. Indeed, of this latter commodity I never employ less than four teaspoons in an average cup of coffee.”



Nothing to do with HP Lovecraft, it's just hard not to use a picture of a Giger alien with a coffee cup.

Sales by Month 2012 - 2015



This just in: graph ahead of headline

That one got a little bit away from us, but it's easy to be distracted when Lovecraft is talking about food. And then there's a great old graph just sitting there! Hello, graph! What news hath you from the unspeakable horrors that dwell in the caverns beneath the Old Grackle Place?

Yes, the demon beast of sales was ravenous in July, when normally it slumbers unevenly before awaking in the fall and demanding soup. Well, rough beast, we were ready!

Ok, back to what passes for normal around here

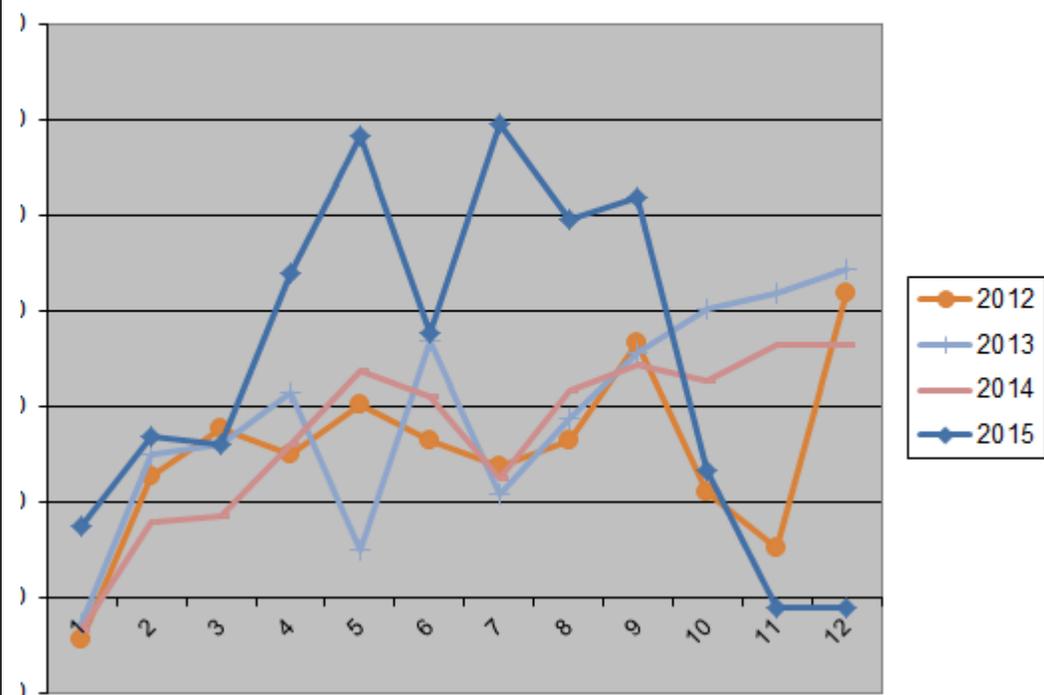
Gross! Yes, this profit is gross, you communist.

You'll all remember from newsletters past that we still have to remove some other stuff. Stuff like overhead, payroll, taxation, and interest payments. And you'll also remember that we had a lot of people doing a lot of good work and selling you the good product. Yo. So the good news is that the numbers are still good. The bad news is that we have to pay our good people a fair wage – otherwise it kinds of defeats the purpose of bringing Fair Trade coffee all the way here and then not paying people a living wage to serve the damn stuff, amiright Timmies? So yeah, we aren't rich yet. And it's weird how June was worse.

But we do have a patio, just like rich people! Or at least we do until October 15, when the lease is up on it for 2015. After that we'll have to figure something out, although odds are it will be chilly enough not many people will be sitting out there.

Oh, and also we wanted to say thanks for the nice reviews of the shop on the Internets!

Profit (Sales - (goods+business expenses)) 2012 - 2015



Previous trivia of dubious quality has been replaced with various pieces of Internet "news"

<http://dfw.cbslocal.com/2012/01/03/grackles-take-over-fort-worth-shopping-center/>

<http://www.mnn.com/earth-matters/animals/stories/the-surprising-link-between-migratory-birds-and-coffee>

<http://www.tmz.com/2006/06/21/mcconaughey-goes-snap-grackle-pop-at-new-line/>

Speaking of Lovecraft, here's a celebrity endorsement of sorts.



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FACEBOOK:
[www.facebook.com/Grackle
Coffee](http://www.facebook.com/GrackleCoffee)

We're on line(s):

See us at:

www.GrackleCoffee.com

Employee of the month

It's Jim! Awwww...



Links we like

www.GrackleCoffee.com

www.GreenShift.ca

www.transfair.ca

www.DarkCityCoffee.com

www.CoffeeGeek.com

<http://gailletaylor.com>

<http://www.kawarthadairy.com/>

www.chocosoltraders.com/

<http://www.donsigcones.com/>

<http://www.flowerchildphotography.ca>

<http://www.getbaked.ca>

<http://lilybutterland.wordpress.com/>

<http://www.metropolitanicecream.com/>

About Our Organization...

The Grackle Management Team is made up of driven, clever and good-looking residents of Schomberg. We squeezed in some graphs again this issue, of course. We regularly meet at Port Soiree, in the rooms where women come and go and talk of Michelangelo, and if you haven't been there, you should. Meetings over Mexican food from Mexicanada in Bradford, Mono Cliffs Inn, or Port Soiree are also sometimes required. This quarter our reporting is running pretty well completely late, but don't freak out. There's still not much you can do about it so hopefully you took our advice and learned to like it.

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YOUR NAME
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