

The Grackle View

The Grackle Coffee Company “quarterly” newsletter.

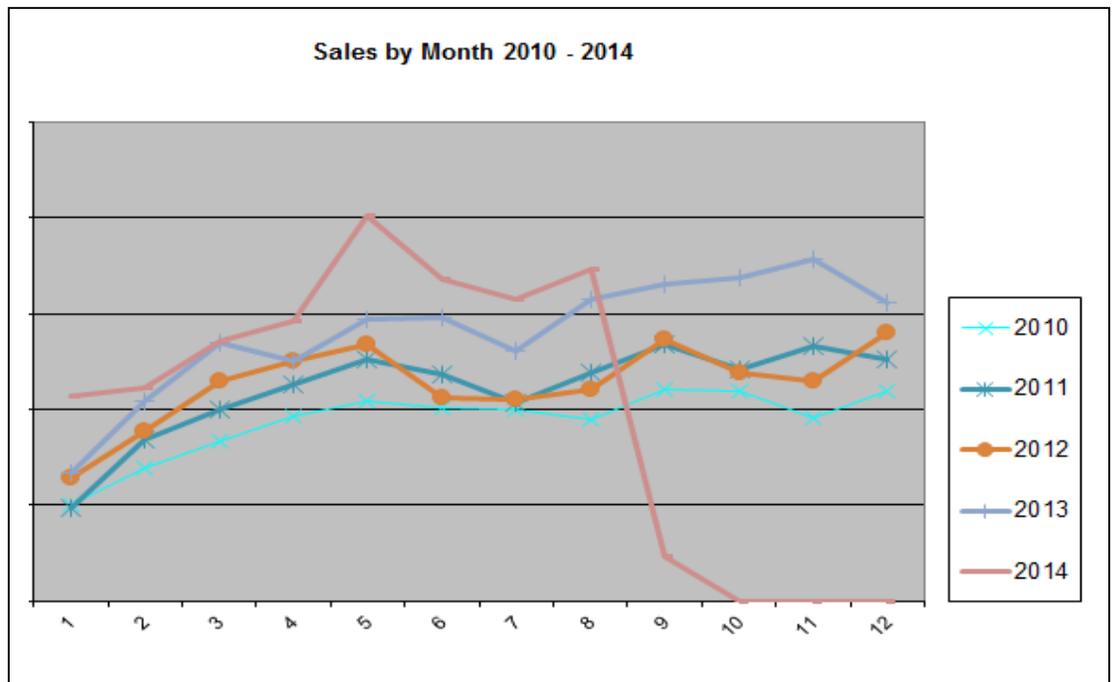
<Insert witty headline above witty overview>

According to the calendar we are now officially through both spring and summer. It didn't warm up until Labour day weekend, which seems a bit much really. Not that it wasn't pleasant, but we didn't have much opportunity to complain about the heat or humidity, and some people like to complain.

Speaking of complaining, did anyone check out the caustic – and to our mind libelous – review of The Grackle on TripAdvisor? Wow, someone was having a bad day, and it wasn't us. So if anyone wants to post their experiences at The Grackle we would be ever so...ok, we actually don't care. We have never used Trip Advisor and based on what they consider to be a helpful review we are now going to stay clear of it, but to each their own. We did look a little harder after that and found some great reviews on Google, 4Square, Facebook, Yelp, and then we got overwhelmed by narcissism. But hey, thanks and do keep up the great reviews and pictures – it's cool to see. Feel free to mock the Trip Advisor review also.

<Insert graph below witty text about graph>

Sales were requested to remain high in the last newsletter. It appears The Universe, Flying Spaghetti Monster, or whatever group of white mice and dolphins actually runs the joint was listening, because that's what sales did. Well, they didn't remain as high as June, but at least some of the team would have had a meltdown if that happened, and they remained higher than any other year, so that's good enough. Now we shall see what the fall brings...



Quick notes:

Holy smokes it's cold. This must be ~~winter~~ ~~spring~~ summer.

Hours are unchanged.

Tues-Fri we're open 7 to 5:30

Sat 7 - 5

Sun 7:30-5

Highlights:

"News" – 1

Graphs – 2

Staff photo – 3

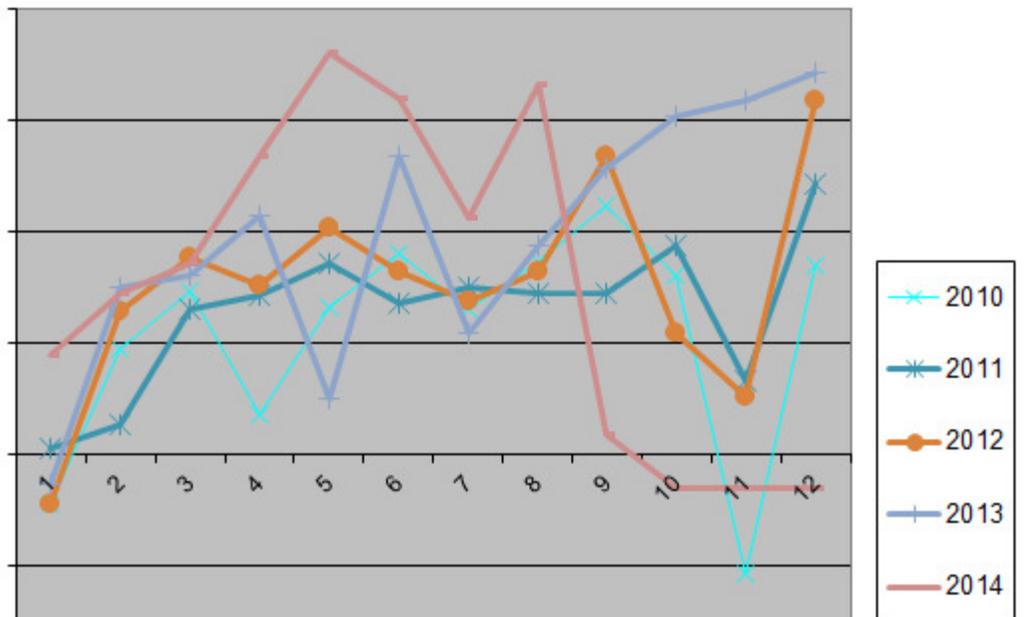
Links – 3

<insert more graph awesomeness>

So it's worth noting that the 2014 line is still at or above the other lines. That, as you hopefully know by now, is good. (If you didn't know that we should direct you to our remedial graph review sessions, held daily at Grackle HQ. For those in the first 5 rows: you will get wet).

This has been an interesting year in that we started well in January (because we had no holiday – booo) and then stayed about the same as other years through Feb and March. And then things went a bit nuts in April, totally nuts in May, stayed busy in June, dropped in July (like always – vacation season), then rebounded in August. So now we'll see what the fall brings us, but we are at least mentally girding our loins. Bring it on!

Profit (Sales - (goods+business expenses)) 2010 - 2014



Previous trivia of dubious quality has been replaced with new (to us) trivia. The quality has not noticeably improved. (Note all spelling and grammar errors are theirs).

<http://coffeenewsdallas.com/get-involved/coffee-trivia/>

Here's what iO9 stays about the coffee genome being sequenced.

<http://io9.com/the-coffee-genome-has-been-sequenced-heres-what-that-m-1629695034>

Inter-tubes

And in case you were looking up "Grackle" here's what Google (they're some ad company) thinks you might be looking for. We're on the list! Hopefully.



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FACEBOOK:
[www.facebook.com/Grackle
Coffee](http://www.facebook.com/GrackleCoffee)

We're on line(s):

See us at:

www.GrackleCoffee.com

Employee of the month

You've got to like this! Yes, it's ours. Still clean, too, which is something considering the abuse that Grackle 1 has suffered in the past month. You can read all about it on our Facebook page – it's quite the saga but involved having muddy, crappy water up to the bottom of the dash. And you thought it was dirty before...



Links we like

www.GrackleCoffee.com

www.GreenShift.ca

www.transfair.ca

www.DarkCityCoffee.com

www.CoffeeGeek.com

<http://gailletaylor.com>

<http://www.kawarthadairy.com/>

www.chocosoltraders.com/

<http://www.donsigcones.com/>

<http://www.flowerchildphotography.ca>

<http://www.getbaked.ca>

<http://lilybutterland.wordpress.com/>

<http://www.metropolitanicecream.com/>

About Our Organization...

The Grackle Management Team is made up of driven, clever and good-looking residents of Schomberg. We squeezed in some graphs again this issue, of course. We regularly meet at Port Soiree, in the rooms where women come and go and talk of Michelangelo, and if you haven't been there, you should. Meetings over Mexican food from Mexicanada in Bradford, Mono Cliffs Inn, or Port Soiree are also sometimes required. This quarter our reporting is running pretty well completely late, but don't freak out. There's still not much you can do about it so hopefully you took our advice and learned to like it.

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