

August 1, 2008
Volume 2, Issue 3

The Grackle View

The Grackle Coffee Company quarterly newsletter.

Quick notes:

- Summer hours are finally here! The store still opens at 7:30 Tues-Sun but now closes between 8 and 9 PM in the week and between 5 and 6 on the weekend. This will last until it gets cold again.

Highlights:

Not graphs this time! – 1
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Canadian Championships!



Yes, we once again have news so exciting that the graphs were pushed off of Page 1: The Student made it to the Canadian Barista **finals**! Yes, he's officially one of the best barista's in Canada. Hey – personally, I'm impressed. They were held in Montreal Oct 21-23 and although he didn't make it to the finals, neither did anyone else from east of Calgary. We're all proud as punch that he did this well, particularly in his first year. Much thanks to The Student! Normally I'd include a link to the championship site but they managed to not only skip his name (and ours) on the site but they also didn't get a picture of him, either still or video. However, I'm pretty sure he was there, and it was streamed live to the Internet, which we all know never lies. So way to go, John!

It's like a freaking community billboard over here

Oh my goodness, do we have it going on. Not only is The Student repping Schomberg at the Canadian Barista Championships, (and we have King Township represented heavily at other less reputable events (like the Olympics) but there are events right here at The Grackle.

Through the past quarter we've had several jazz nights, and as there were no repeats of the sort of trouble jazz listeners usually bring – last time was roughly 1933) good times were had by all.

Annie had an art opening and her work remains hanging at the time of writing.

In addition, November 15 saw Barb creating and displaying her jewellery in the store; any of her work that Amanda doesn't buy for herself has proven popular with the rest of the town, so this should be pretty neat.

On top of THAT, Tom Wray will be displaying his photographs and he had a successful 'meet the artist' session starting. Tom's work with scarecrows is quite well known but his

photographs are really quite cool as well, and they come in wall hanging, postcard and book sizes. In fact, one of his pictures of King Township is reproduced below. Don't you use it without asking!



Finally, some graphs!

Well, we have to apologize in advance for the delay on the newsletter. This time, though, I have a really good excuse. How does 10 stitches in my left index finger sound? Try tying with that... How I got it best left unsaid, so let's just look at graphs, shall we?

Normally true trivia, but this issue it's all from discountcoffee.com, so you be the judge.

"The largest coffee importer center in the U.S. is located in the city of New Orleans, LA".

"Arabica beans and fine wines both derive their flavors from the soil, altitude and microclimates in which they are grown".

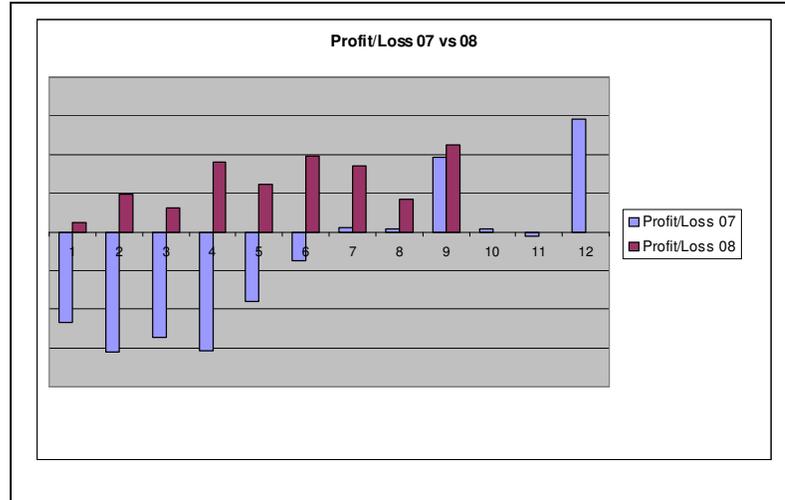
"In 1625, Sugar was first used to sweeten coffee"
(Somehow, I think this might have been thought of earlier).

"In 215 B.C. the first vending machine was designed by Hero of Alexandria to vend sacrificial water."

Ground coffee loses its flavor immediately unless it is specially packaged or brewed, like those offered at Discount Coffee.

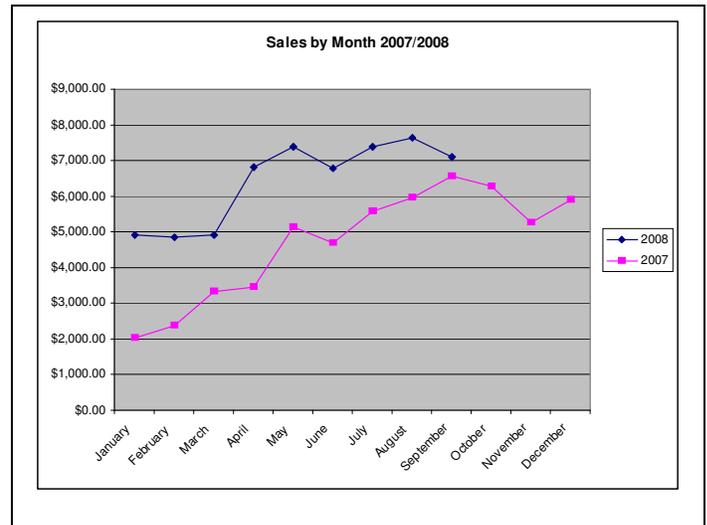
Source:

<http://www.discountcoffee.com/CoffeeTriviaFun.htm> (where you can order Folgers and Chock Full O Nuts via the Internet. Really).



If you look to your left and see nothing else, you should see this: in 2008 all those reddish-purple bars are above the 0 line. Trust me, that's a good thing. And on your right, you'll see the Washington Monument. Just kidding. (Of course, I this is still gross profit, not net. Otherwise we'd all have walk-in humidors by now, or at least be out of debt.)

Anyway, on the right is the comparison of the monthly sales (as opposed to gross profit) to date. Interestingly (ok, relatively) the patterns follow each other quite closely, although 2008 saw sales increase in March while in 07 it was a month later. Then in both years things slowed down when everyone went away in June, then picked up through the summer and peaked in September.



More community notes

Not only do we get a new subdivision in Schomberg – which they're starting just before winter to ensure build quality – but we also have a proposed compost waste facility (aka dump) on 27 at 3rd line, a new gas-fired 'peaker plant' and an extension of Highway 427 to deal with. Plus a new subdivision in Nobleton. Be sure to let the elected officials of King feel your joy!

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We're on line(s):

See us at:

www.GrackleCoffee.com

Thanks!

This issue we wanted to thank the usual suspect yet again. Specifically: The Student; The Student's brother; and of course Marcia for all her work on last minute orders.

In 2008 we're going away over the holidays and boy are we looking forward to it, so thanks in advance on that one. Don't worry; we'll remind you closer to the day. Still hoping to go away in March of 09 as that

turns out to be a slow month with bad weather, but not during March break as we did that to get married and flights south just cost a bomb. See what you can learn if you have the patience to read all the way to page 3? And if you skipped straight to the end to look for a coupon or something then you've really missed something great earlier

on, but we're not going to tell you what it is because then you won't learn anything.

For the rest of you, as per usual, it wouldn't be right to end this without a big thanks to the customers. Take a bow!

Links we like

www.GrackleCoffee.com

www.GreenShift.ca

www.transfair.ca

www.DarkCityCoffee.com

www.CoffeeGeek.com

www.chocosoltraders.com/

<http://www.metropolitanicecream.com/>

<http://www.donsigcones.com/>

<http://www.flowerchildphotography.ca>

<http://www.imagesphotoart.com>

<http://www.chrishiggins.ca>

<http://www.conspiracyarchive.com/>

About Our Organization...

The Grackle Management Team is made up of driven, clever and good-looking residents of Schomberg. We squeezed in some graphs again this issue, of course. Our quarterly meeting is at Port Soiree, and if you haven't been there, you should go. This quarter everything is running behind about as much as last quarter, but there's still not much you can do about it so hopefully you took our advice and learned to like it.

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YOUR NAME
YOUR ADDRESS
CITY, PROVINCE
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