

The Grackle View

The Grackle Coffee Company “quarterly” newsletter.

Quick notes:

Holy smokes it's cold. This must be winter.

Hours are unchanged.

Tues-Fri we're open 7 to 5:30
Sat 7 - 5
Sun 7:30-5

Highlights:

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Winter, it is here for reals.

Hopefully you weren't holding your breath for this, as our records indicate that the last one came out in...July 2013? Hold on - is that right? We're told that it is, so, umm, yeah. Well, rather than call it a late Q4 lets say we're early for Q1. Go us!

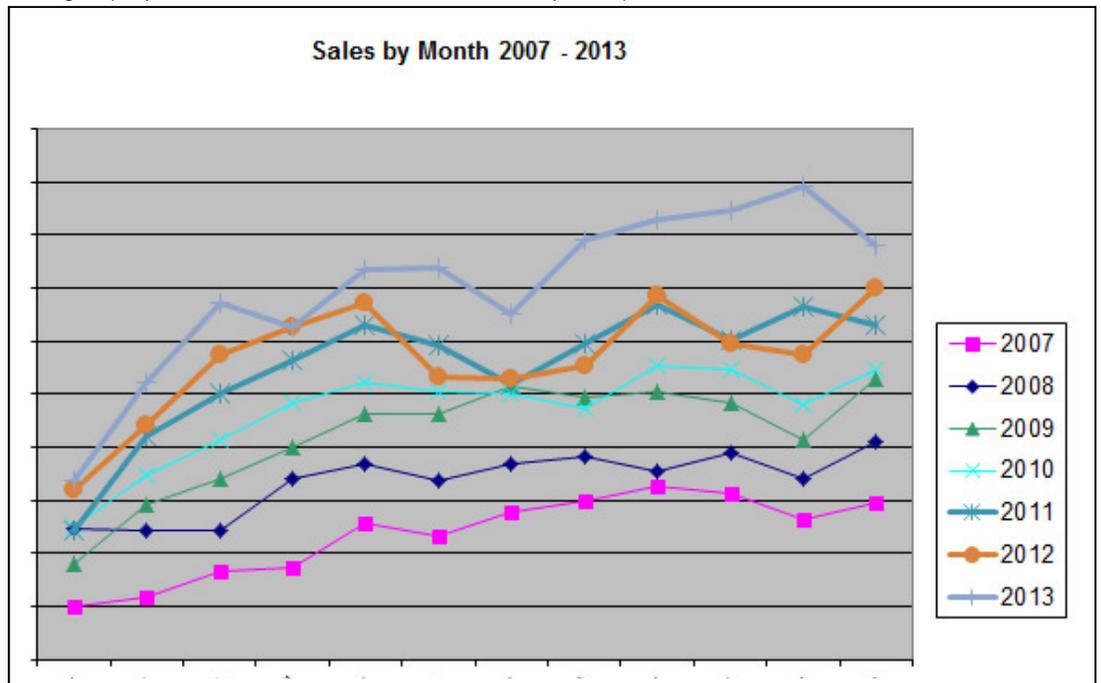
So welcome to our newest semi-annual newsletter! Now, we just looked up biannual and Miriam Webster says that says means twice per year but we get confused if it means every two years (bi meaning two, annual meaning yearly) or twice per year. Which is just one more reason to do the damn thing quarterly, am we right people?

So we'll aim to stick to that schedule and keep the semantic arguments to a minimum. However, if you really want to have an argument like that – or about how to reform the government – we suggest you load up on coffee first. At our store. Which is open again Saturday January 4 2014.

Graph-tastic!

“Cause we're adding a little something to this month's sales contest. As you all know first prize is a Cadillac El Dorado. Anyone wanna see second prize? Second prize is a set of steak knives. Third prize is you're fired. Get the picture? You laughing now?”

Yes, we are laughing! Because sales are up. Couldn't resist a Glengarry Glen Ross quote though. (<http://www.imdb.com/title/tt0104348/quotes>)



Happy graph time goes here

So now that you've had your palate wetted with the tasty chart above there's no point in waiting before gorging on another lovely bunch of lines below.

While you're waiting for that to settle we should reflect on the year and the charts you just ate. There's some good news here, and also some odd things. Good was the last 4 months, where things stayed consistently higher than previous and trended upwards. Odd was what was happening between April and July, where things were up and down like, um, an elevator. Or insert your own less palatable / more scatological simile. Or Rob Ford joke.

So this is good! We seem to have a grasp on the new products and pricing of same, we sold most of what we bought, and in generally things are pretty ok. Except that we somehow managed to fail to go anywhere warm for New Years, so that was a bad thing.

Previous trivia of dubious quality has been replaced with new (to us) trivia. The quality has not noticeably improved. (Note all spelling and grammar errors are theirs).

<http://www.essentialwonders.com/servlet/the-template/coffeefacts/Page>

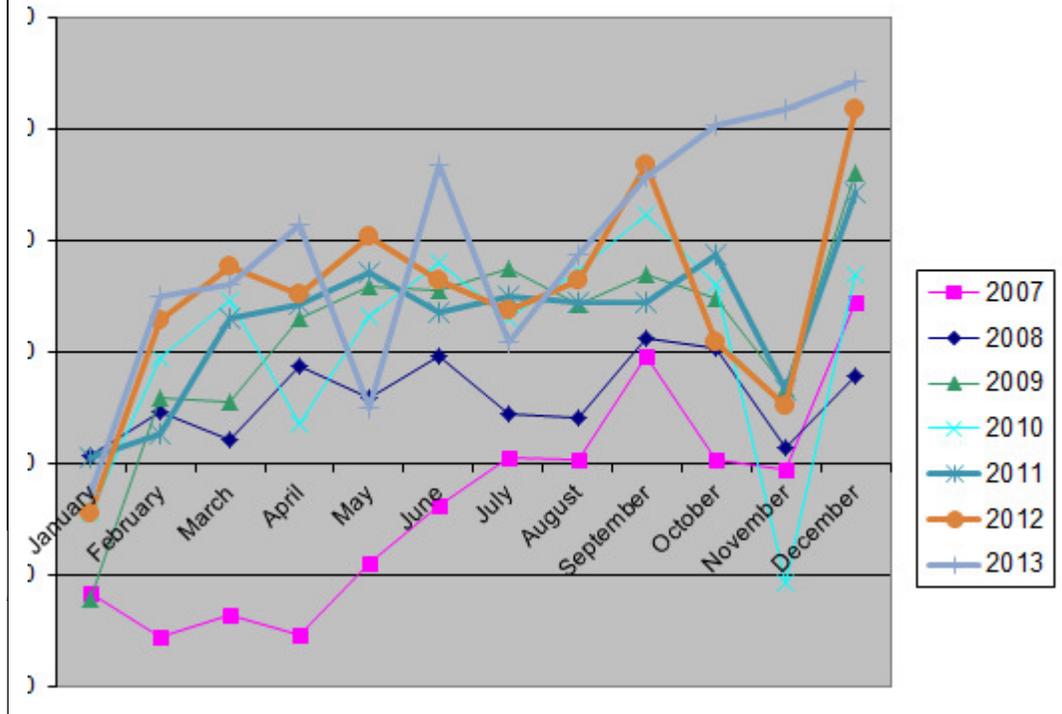
In the 17th century when coffee came to Europe Pope Clement VIII banned coffee stating it was the "Devils Tool". This changed shortly after the Pope had a cup and pronounced coffee legal again.

Cowboy Coffee originated from Cowboys using there dirty socks out on the trail as coffee filters. They filled there sock with coffee beans, immersed the sock in boiling water then squeezed the coffee into there cups.

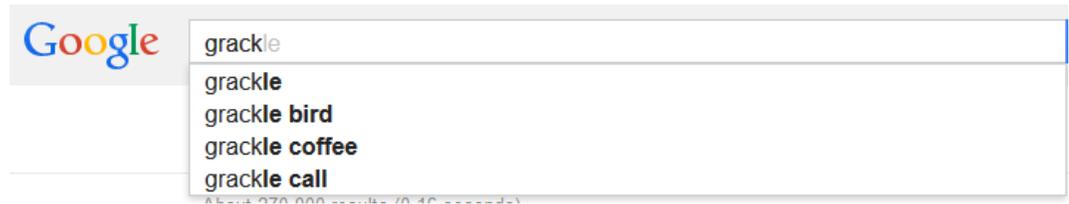
A regular 6oz cup of coffee contains about 150 milligrams of caffeine, most physicians call this a "therapeutic dose".

It takes five years for a coffee tree to reach full maturity, coffee trees can live up to 100 years old.

Profit (Sales - (goods+business expenses)) 2007 - 2013



And in case you were looking up "Grackle" here's what Google (they're some ad company) thinks you might be looking for:



Grackle Coffee Co

208 Main Street
Schomberg, ON L0G 1T0

PHONE:
905-590-0069

E-MAIL:
coffee@gracklecoffee.com

FACEBOOK:
[www.facebook.com/Grackle
Coffee](http://www.facebook.com/GrackleCoffee)

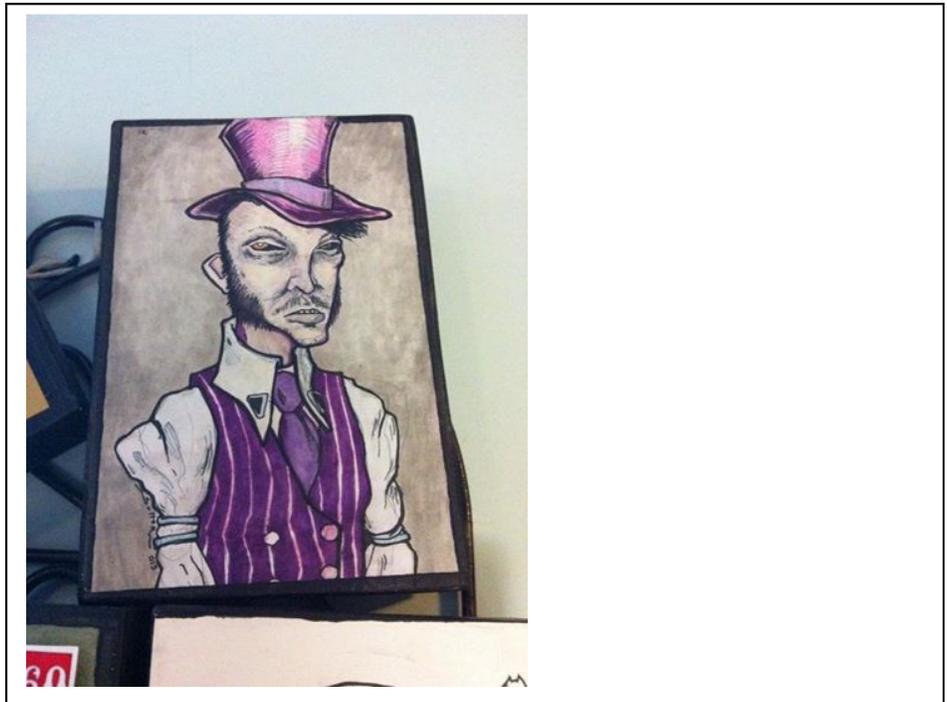
We're on line(s):

See us at:

www.GrackleCoffee.com

Employee of the month

We might have picked a different candidate this month – we have a great x-ray of a poodle that helps explain why we didn't go anywhere warm for New Years, for example – but this was already designated employee of the month several weeks ago on the Facebook so hey, what can you do. So keep an eye out for this shady character around the store! And if you like it enough you can take him home. The painting is for sale too.



Links we like

www.GrackleCoffee.com

www.GreenShift.ca

www.transfair.ca

www.DarkCityCoffee.com

www.CoffeeGeek.com

<http://gailletaylor.com>

<http://www.kawarthadairy.com/>

www.chocosoltraders.com/

<http://www.donsigcones.com/>

<http://www.flowerchildphotography.ca>

<http://www.getbaked.ca>

<http://lilybutterland.wordpress.com/>

About Our Organization...

The Grackle Management Team is made up of driven, clever and good-looking residents of Schomberg. We squeezed in some graphs again this issue, of course. We regularly meet at Port Soiree, in the rooms where women come and go and talk of Michelangelo, and if you haven't been there, you should. Meetings over Mexican food from Mexicanada in Bradford, Mono Cliffs Inn, or Port Soiree are also sometimes required. This quarter our reporting is running pretty well completely late, but don't freak out. There's still not much you can do about it so hopefully you took our advice and learned to like it.

GRACKLE COFFEE
COMPANY
208 Main Street
Schomberg, ON
L0G 1T0

YOUR NAME
YOUR ADDRESS
CITY, PROVINCE
V5H 4H9